



GIA

Golf Industry Association



GREENKEEPING EXCELLENCE SEMINAR

ON ADVANCING TURF MANAGEMENT
& SUSTAINABILITY

10.30 A.M. - 23RD JULY 2025 -
QUTAB GOLF COURSE, NEW DELHI



Powered by

RAIN BIRD

SGDC
TURF... AND BEYOND

PROGRAMME

10.00 a.m. ~ 10.30 a.m.	Registration/ Tea – Coffee
10.30 a.m. ~ 10.35 a.m.	Welcome Remarks Mr. Anit Mehrotra , Board Member, GIA
10.35 a.m. ~ 10.50 a.m.	Precision in Every Drop – Rain Bird's Leadership in Golf Irrigation By: Mr. Ayman Bataineh , Golf Course Manager, GCC I India, Rain Bird International
10.50 a.m. ~ 11.35 a.m.	Technology & Planning – How the Combination Creates Efficiency & ROI for Golf Operations By: Mr. Jeffrey Danner , Golf Course Architecture and Co – Founder, Pangaea Golf Architecture
11.35 a.m. ~ 12.15 p.m.	Mastering Communications – A Golf Course Superintendent's Essential Skill Set By: Mr. Mohan Subramanian , Head of Sales – Outside US and Canada for Rain Bird Golf
12.15 p.m. ~ 1.00 p.m.	Green Space to Green Backs – The Value Proposition of Effective Golf Course Design By: Mr. Jeffrey Danner , Golf Course Architecture and Co – Founder, Pangaea Golf Architecture
1.00 p.m. ~ 1.30 p.m.	Effective Maintenance Process – Golf Course Automatic Irrigation System By: Mr. Naveen Kumar , General Manager, SGDC India Pvt. Ltd.
1.30 p.m. ~ 1.40 p.m.	Q & A and Certificate Distribution
1.40 p.m. ~ 1.45 p.m.	Vote of Thanks By: Dr Himanshu Talwar , Director General, GIA
1.45 p.m. onwards	Networking Lunch